

# MANAGING RIVERS in CHANGING CLIMES

TRAINING TOMORROW'S RIVER PROFESSIONALS • APRIL 15 - 17, 2014  
DENVER, COLORADO



presented by:



Dear Friends of our Nation's Rivers,

The River Management Society is seeking sponsors for *Managing Rivers in Changing Climes: Training Tomorrow's River Professionals*, April 15-17, 2014 in Denver, Colorado. We seek your support and participation in what promises to be an exciting professional development event, held to fuel those responsible for the management of North America's rivers. The enclosed materials describe sponsorship opportunities that will enable your organization to support of our capacity to better understand and sustain water quality, quantity and public access for future generations.

*River Connections: Managing Rivers in Changing Climes* will examine subjects that are of great national interest, and for which the Rocky Mountains and the arid Southwest serve as 'ground zero': regional economics, climate change and the reasons why citizens respect, use and care for our rivers. Topical discussions will include Engaging Youth, Water Trails, River Access, Water Quality and Quantity, and Whitewater Parks. We will also discuss the impact of water law, hydropower, and the need to grow a 'next generation' of professional who are knowledgeable and passionate about protecting and enhancing rivers around the world.

In our pursuit of our mission *to support professionals who study, protect and manage North America's rivers*, RMS offers you as a sponsor a unique opportunity to interact and be a part of the leadership responsible for our rivers great and small, rural and urban. River professionals are planning and implementing comprehensive resource enhancement, land use and river master plans every day. They have purchasing authority for river equipment; leading and/or encouraging trips down rivers for research or outdoor fun; manage commercial permits on both federal and state managed rivers; and mentor tomorrow's river leaders.

Please review the Sponsorship Program to determine how you can contribute to the success of *River Connections: Managing Rivers in Changing Climes*. We offer a wide range of sponsorship opportunities and will be happy to help you meet your support objectives. Donations (e.g., auction and gift items) may be tax-deductible.

For more information or to sign up as sponsor, please contact Risa Shimoda (301) 385.4677, [executivedirector@river-management.org](mailto:executivedirector@river-management.org).

Sincerely, in support of rivers,

A handwritten signature in blue ink, appearing to read "Rob White".

Rob White  
2014 Symposium Sponsorship Chair



## *Managing Rivers in Changing Climes* Sponsorship Levels

All sponsors will receive the following:

- A logo posted on *Managing Rivers in Changing Climes* website and on digital program
- Recognition on all *Managing Rivers in Changing Climes* signage
- Acknowledgement at the Symposium Opening Session and Closing Banquet.

**Sponsor Categories** (Named for the most notorious rapids in the Grand Canyon)

### **Lava Falls \$15,000+**

- 8 registrations
- Prominent name or logo position in the digital program, press releases (2) and proceedings
- 2 premier placement exhibitor spaces (tables, chairs, electrical)
- Named sponsor of **Banquet and Live Auction**
- Sponsor may make remarks at the Opening Plenary and Closing Banquet

### **Crystal \$10,000**

- 5 registrations
- Prominent name or logo position in the digital program, and proceedings
- 1 premier placement exhibitor space (table, chairs, electrical)
- Named sponsor of **Reception and Poster Session**
- Sponsor will have an opportunity for remarks at the Reception

### **Hermit \$ 5,000**

- 3 registrations
- 1 exhibitor space (table, electrical)
- Named sponsor of **Awards Luncheon**
- 2 extra tickets to the luncheon
- Sponsor will be recognized at the luncheon.

### **Hance \$ 3,000**

- 2 registrations
- 1 exhibitor space (table, electrical)
- Named sponsor of a **continental breakfast or 2 afternoon breaks**
- Sponsor will be recognized before a break

### **Granite \$ 2,000**

- 1 registration
- 1 exhibitor space (table, electrical)
- Named sponsor of a **mid-morning break**
- Sponsor will be recognized before a break

### **Bed Rock \$ 1,000**

- 1 registration
- 1 exhibitor space (table, electrical)
- Named sponsor for a **student scholarship**

### **House Rock \$ 500**

- 1 exhibitor space (table, electrical)

### **Exhibitor \$800**

We welcome exhibitors!

Each paid exhibiting vendor receives one 10 ft. x 8 ft. booth space in the exhibit area April 15-17 (setup will take place April 14/15) and one full registration.

Exhibitor booths will be located in the pre-function lobby area to insure that vendors will be able to interact with attendees throughout *Managing Rivers in*

# ***Managing Rivers in Changing Climes***

## **Program Elements**

### **Awards Luncheon**

This event will honor individuals who have contributed significantly to river management

### **Banquet and Live Auction**

This is one of the most memorable events, offering a focal point for both celebration and appreciation for the disciplines of river management and stewardship. The Live Auction will stir audience participation, to benefit our partner presenting organizations.

### **Breaks and Exhibitor Showcase**

Breaks and the Poster Session / Exhibitor Showcase will offer opportunities to meet, exchange ideas and continue discussions that begin in the workshop sessions.

### **Student Sponsorship**

The future of our well-managed rivers relies on today's students who will be tomorrow's leaders. Help a student attend the symposium as a full participant in the name of your organization. He or she will learn important information, and have an opportunity to create professional contacts that will last a lifetime.

### **Live & Silent Auction**

Help us make *Managing Rivers in Changing Climes* memorable by putting your brand in front of managers who make significant purchasing decisions! An area will be set aside to display products and certificates for services throughout the symposium. Attendees will pass through the Silent Auction area each day as they grab breakfast and snacks. Live and Silent Auction items are valued for sponsorship at 50% of their suggested retail price: we suggest a minimum value of \$50.

Contact Risa Shimoda [executivedirector@river-management.org](mailto:executivedirector@river-management.org) (301) 585-4677 for more information.

**We look forward to hearing from you!**

### **Note for Sponsors**

Sponsors are responsible for providing signs or banners (limit one per sponsor), and the production of promotional material.

Sponsorships may be tax deductible.



# ***Managing Rivers in Changing Climes***

## **Exhibitor Showcase**

**Display your river brand.  
Promote your river mission.  
Sell your river services.**

Place your brand in front of those who make and influence purchasing decisions! An expansive area on the Banquet (down from the street entrance) Level is available to display products and services to attendees who will pass through the Exhibitor Showcase and Silent Auction area each day before, between and after the classroom sessions.

House Rock Sponsors who host a vendor booth will be listed on the program and on the Exhibitor Map. Exhibitors (\$800) receive an exhibit space, one full registration Tuesday – Thursday, including access to sessions and meals.

### **New in 2014: Going Green!**

Instead of receiving one of hundreds of 50+ page programs for registrants to misplace or toss once they get home, registrants will have access to more program information about exhibitors and sponsors than in the past via a mobile app that contains sponsor and registrant information, presenter contact information and bios, on-site activity and field session maps. As a sponsor, information you provide to RMS will accompany your name, as well as collateral provided in pdf form (file size limit: 8 MB).

\$1000+ sponsors will receive a downloadable app for their attendee(s) and can promote their presence with notices to all registrants regarding activities at their booth.

Contact RMS for details about promotional options afforded by the **2014RMSDenver** app!

### **Exhibitor Schedule**

Monday, April 14	1:00 pm – 6:00 pm setup
Tuesday, April 15	9:00 am – 4:00 pm setup
	6:00 pm – 8:00 pm poster session, networking reception, silent auction
Wednesday, April 16	4:00 pm – 7:00 pm silent auction, networking, optional breakdown
Thursday, April 17	3:00 pm – 4:00 pm silent auction ends, breakdown

Materials should be shipped to arrive Monday, April 14<sup>th</sup> to the Renaissance Denver Hotel, 3801 Quebec Street, Denver, CO 80207 USA, (303) 399-7500, [DTSDenver@Renaissancehotels.com](mailto:DTSDenver@Renaissancehotels.com). Ship them to your representative or c/o River Management Society. If materials arrive early, a storage fee may be charged.

Don't hesitate to contact RMS at [rms@river-management.org](mailto:rms@river-management.org) (301) 585-4677 with questions.



## General Information

Sound river management relies on an understanding of river policy, river politics and personal relationships with those who recreate, manage and live on or near them. It is therefore imperative that commercial entities, educators, conservation advocates and management personnel get to know one another: working together, we can sustain both the health of our rivers and livelihoods on and along their banks.

**Q: How will sponsorship benefit my organization?**

A: You will have a unique opportunity to meet hundreds of professionals who are responsible for the management of North America's rivers. RMS members maintain, issue permits, design management plans and seek protective legislation for rivers you use to host guests, and those your customers seek in order to enjoy the products you sell.

Your brand will be recognized formally on the symposium website, program, and onsite signage with your logo, acknowledged in opening remarks, and thanked specifically before any meal you have sponsored. Your representatives will be given a colored 'Sponsor' ribbon on their name badges. You will receive one RMS membership for a year and at least one symposium registration. You may also receive exhibit hall space to display your products and services, or extra tickets to the Awards (see Sponsorship Program).

**Q: What is the River Management Society?**

A: The RMS is an international, nonprofit organization whose members represent corporations, government agencies, academic and other nonprofit organizations. Its mission is to support professionals who study, protect and manage North America's rivers. The RMS is committed to achieving excellence in the management of rivers through professional development, information and education sharing, and promoting the use of science and research in policy development and decision-making. These biennial symposia provide a forum for professionals to share state-of-the-art information on the appropriate use and management of river resources.

**Q: What is the RMS' organizational structure?**

A: The RMS encompasses North America, including Canada, with seven chapters in the US: Northeast, Southeast, Midwest, Southwest, Northwest, Pacific (includes Hawaii) and Alaska. It is run by an elected board of directors and non-voting advisors.

**Q: How often does the RMS hold a national symposium?**

A: Managing Rivers in Changing Climes is the 12<sup>th</sup> biennial symposium conducted since 1992, whose format is actually a hybridized format that will add training workshops to information-sharing of best practices for river planners and practitioners.

**Q: What is the average attendance and what is the demographic distribution of attendees?**

A: RMS symposiums have typically attracted 350 - 500 participants. They have traveled from as far away as Russia, Costa Rica, and Canada to 11 events held in Oregon, Colorado, Ohio, Alaska, North and South Carolina, Idaho, Nevada, Iowa, and Maine.

**Q: Who can join the RMS and what are its member benefits?**

A: RMS welcomes interested citizens to technical professionals, and from students to career managers. Membership benefits include receipt of the quarterly *RMS Journal*; access to an online membership directory and member list serve; special pricing at symposia, workshops and field sessions, discounts on river equipment; professional development scholarships, and the opportunity to serve as an officer.

For more information about the RMS visit [www.river-management.org](http://www.river-management.org), email our Executive Director Risa Shimoda at [executivedirector@river-management.org](mailto:executivedirector@river-management.org), or call the RMS Main Office at +1 301 585 4677.



## Managing Rivers in Changing Climes Sponsor / Exhibitor Contract

Contact Information	
Organization	Date
Website	Primary Contact/Title
Address	Alternate Contact/Title
	Best email
City/State/Zip	Phone
Mail or email a high resolution logo in JPEG format to RMS. For those representing different locations, please provide their contact information separately.	
<input type="checkbox"/> <b>Lava Falls</b> Sponsor - \$15,000	8 Full Registrations/Names
<input type="checkbox"/> <b>Crystal</b> Sponsor - \$10,000	5 Full Registrations/Names
<input type="checkbox"/> <b>Hermit</b> Sponsor - \$5,000	3 Full Registrations/Names
<input type="checkbox"/> <b>Hance</b> Sponsor - \$3,000	2 Full Registrations/Names
<input type="checkbox"/> <b>Granite</b> Sponsor - \$2,000	1 Full Registration/Name
<input type="checkbox"/> <b>Bed Rock</b> Sponsor - \$1,000	1 Full Registration/Name
<input type="checkbox"/> <b>Exhibitor</b> - \$ 800	1 Full Registration/Name
<input type="checkbox"/> <b>House Rock</b> Sponsor - \$500 (No classroom sessions/meals)	Exhibit representative

To pay by **credit card**, indicate the card type: \_\_\_ Visa \_\_\_ Mastercard    Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration (mm/yy) \_\_\_\_\_ 3-digit code (on back of card): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Today's date: \_\_\_\_\_

Mail this form to: River Management Society, PO Box 5750, Takoma Park, MD 20913-5750. You can **pay by check** by including a check payable to *River Management Society*, or **online** at [www.river-management.org](http://www.river-management.org). Questions? Contact Risa Shimoda (301) 585-4677, [executivedirector@river-management.org](mailto:executivedirector@river-management.org). Thank you.